



JURY COMMITTEE

ABOUT:

Berwyn Shops: A Homegrown Project encourages local makers, entrepreneurs, and artisans to take that next step from a pop-up or online store to their very own 12'x15' storefront. Located at 6931 Roosevelt Road, this retail incubator provides its vendors with the resources they need to succeed: a mini storefront, business education, and promotion. This 7-month program is the ideal environment for small businesses to test out the market before committing to a full-blown store operation.

Beyond supporting start-ups, the Berwyn Shops also serves Berwyn and outside residents with an unforgettable experience and vibrant attraction. In fact, this homegrown project has become a dynamic community space - hosting musicians, artists, pop-up vendors, and more!

JURY COMMITTEE POSITIONS:

All vendor applications will be reviewed by a jury committee of 13 community volunteers. The jury may be comprised of but is not limited to local business owners, community stakeholders, Berwyn residents, and prospective shoppers. The goal is to incorporate a variety of perspectives and expertise when selecting jurors. (Applications are due January 9, 2023.)

The jury committee will strive to ensure diversity in the products offered at the Berwyn Shops. Applications will be reviewed with this in mind.



CONTACT:
If you are interested in applying to be a Jury Committee Member, please contact Kendra Shaw:
kendras@berwyn.net

IN PARTNERSHIP WITH:
MAYOR LOVERO &
THE CITY OF BERWYN



JURY COMMITTEE RESPONSIBILITIES:

As a member of the jury committee, you will be expected to complete the following:

- Review, in a timely manner, the vendor application packets provided to you by the Berwyn Shops Project Manager.
- Participate in the Vendor Selection Day by actively listening to business pitches and reviewing example products. You must be present from 8am-3pm on Sat, February 25.
- Rank completed applications according to the provided rubric and weighted categories.
- Offer continued support to the selected vendors by attending special events associated with the Berwyn Shops.

JURY COMMITTEE EXPECTATIONS:

To serve as a juror, you must be:

- A Berwyn business owner, resident, or stakeholder
- Interested in supporting Roosevelt Road's commercial growth
- Open-minded to creative or unique business ideas
- Flexible and available for the selection process

SITE PROGRESS:



Construction Started

JANUARY (2022)



Foundations Poured

FEBRUARY (2022)



Shops Installed

MARCH (2022)



Community Paint Day

APRIL (2022)



Wallpaper Training

MAY (2022)



GRAND OPENING!

JUNE (2022)



Shade Sails Installed

JULY (2022)



Vendor Check in Meeting

AUGUST (2022)



State Conference

SEPTEMBER (2022)

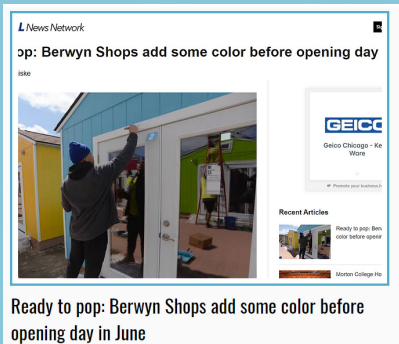


New Arch Installed

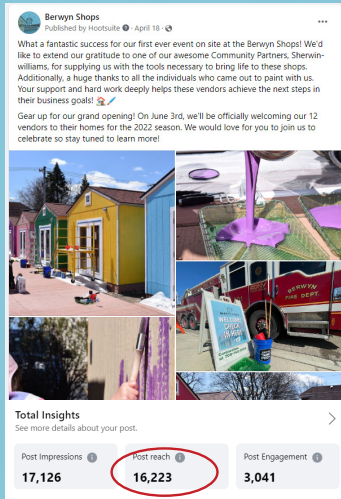
OCTOBER (2022)

COMMUNITY RESPONSE:

"What we've done over the last few years is trying to bring big businesses into town, but now it's time for us to go back to where Berwyn started with the mom and pop shops. This incubator system is going to be terrific!" - Mayor Robert J. Lovero



Ready to pop: Berwyn Shops add some color before opening day in June



Published by Hootsuite • April 18

What a fantastic success for our first ever event on site at the Berwyn Shops! We'd like to extend our gratitude to one of our awesome Community Partners, Sherwin-Williams, for supplying us with the tools necessary to bring life to these shops. Additionally, a huge thanks to all the individuals who came out to paint with us. Your support and hard work deeply helps these vendors achieve the next steps in their business goals!

Get up for our grand opening! On June 3rd, we'll be officially welcoming our 12 vendors to their homes for the 2022 season. We would love for you to join us to celebrate so stay tuned to learn more!

Total Insights
 See more details about your post.

Post Impressions	Post reach	Post Engagement
17,126	16,223	3,041

16,000 + reached

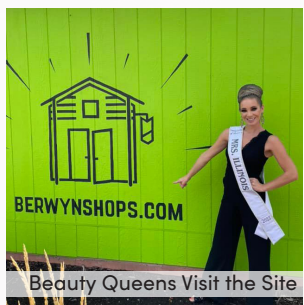


"Berwyn is built on small businesses. It is part of their history, and something we must support in every way possible, Berwyn Shops will be one more step towards small businesses throughout Berwyn and our district be able to not only survive but thrive. I want to thank Mayor Lovero, the Berwyn Development Corporation and their partners for all their hard work." - Cook County Commissioner Frank J. Aguilar (16th District)

EVENTS AT THE SHOPS:



Breast Cancer Awareness



Beauty Queens Visit the Site



Kermes Festival



Custom Jewelry Painting



Spoil Yourself Sunday

APPLICATION:



SCAN QR CODE FOR DIGITAL
VERSION OF APPLICATION

The role of a jury member for Berwyn Shops: A Homegrown Project is crucial to providing success and new opportunities to small businesses that are looking to expand their brand. Additionally, the goal is to incorporate a variety of opinions and perspectives, as well as reflect the array of prospective clients of Berwyn Shops, when selecting the jury committee.

The jury may be comprised of but is not limited to Roosevelt Road business owners, local stakeholders, Berwyn residents, and prospective clients of the Berwyn Shops.

The jury committee will strive to ensure diversity in the products offered at Berwyn Shops. Applications will be reviewed with this in mind.

Primary Contact:

<input type="text"/>	<input type="text"/>	Phone Type: (Cell/Work/Home)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>First & Last Name</i>	<i>Phone Number</i>		<i>C</i>	<i>W</i>	<i>H</i>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		
<i>Email Address</i>	<i>DOB</i>	<i>Race</i>	<i>Current Occupation</i>		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		
<i>Home Address</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>		

Tell us a bit more about yourself (i.e. What do you bring to the table? Why should you be on the committee?)

Why do you want to be on the jury committee that selects the vendors of the Berwyn Shops?

What are your goals for the Berwyn Shops, as well as the participating vendors?

Continue application on next page →

APPLICATION: *(Continued)*

Berwyn Shops Jury Committee Expectations:

As a member of the jury committee, you will be expected to complete the following:

1. Review, in a timely manner, the vendor application packets provided to you by the Berwyn Shops Project Manager.
2. Participate in the Vendor Selection Day by actively listening to business pitches and reviewing example products. You must be present from **8am-3pm on Sat, February 25.**
3. Rank completed applications according to the provided rubric and weighted categories.
4. Offer continued support to the selected vendors by attending special events associated with the Berwyn Shops.

By checking this box and signing, I confirm that I read, understand, and will adhere to the above expectations.

I agree

Sign First & Last Name

Date

***Please send completed application to Kendra Shaw: kendras@berwyn.net**

